



# DREAM N'BRUNCH CONFERENCE

Enjoy much-needed sisterhood  
while making your dreams a  
reality!





**Thank you for  
registering! You are  
important to all of us.**

**Mac-Jane Crayton**  
Founder & Executive Director

# Message from the Founder

Hello VIP,

Thank you very much for taking the time to invest your life. As a personal thank you to you, I want you to know that your decision to register and show up for Dream N'Brunch 2021 will make a difference in the life beyond what happens here today. o

As we navigate life after Dream N'Brunch, I want you to know that I am always available to help in any way possible. If you have a question about life, your dreams & goals, purpose or anything else, do not hesitate to reach out to me.

We have a fantastic team working alongside me to make sure every woman feels supported, heard and encouraged to live their dreams. We look forward to an outcome-based, testimonial-filled day with you. Once again, thank you for registering for Dream N'Brunch this year!



## Today's Schedule

09:30 AM	Breakfast, Networking & Mingling
10:00 AM	Welcome - Emcees Cassidy Dear & Nyari Park
10:05 AM	Worship
10:10 AM	Prayer - Dr. Valarie Thomas
10:15 AM	Introduction & Giveaways - Emcees Cassidy Dear & Nyari Park
10:30 AM	Thriving in your wildest Dreams - Mac-Jane Crayton
10:50 AM	Giveaways
10:55 AM	Panel Conversation with Dr. Erica Pooler, Melitta Campbell and Arnalesa Lavender
12:20 PM	Giveaways & Breakout Rooms Sessions
12:45 PM	Payer - Pastor Arnelesa Lavender
12:50 PM	Giveaways & Closing Remarks



# Meet the Panel Speakers

## Dr. Erica Pooler

Dr. Erica Pooler is a wife and mother of 6, author, motivational speaker, educational consultant, with expertise as a teacher of at risk youth, professor in leadership and integrative studies, director of school safety and student alternative placement and principal of the neediest students and her latest venture is an up and coming Real Estate Mogul.

Dr. Pooler is the poster child of second chances and beating the odds and uses her past to propel her future. She was born into this world with all odds against her but chose to stop making excuses and began a journey to success, a true testament to her best selling book entitled “The cards of life, when all hope is gone, trust then believe” in addition to workbooks and journals widely used across the county. Dr. Pooler has worked diligent to be the change she wants to see, as a leading expert in her field she holds four degrees, Bachelor’s Degree in Varying exceptionalities, Master’s Degree in TESOL Teaching English to Speakers of other languages, Specialist Degree in Education Leadership, and a Doctorate Degree in Organization leadership and management.



## Arnalesa Lavender

Arnalesa “Lesa” Lavender is a Kingdom driven woman that wears many hats in life but no matter the number of hats, she makes it look trendy and easy! She is graced to be a wife, mother, counselor, friend; to top it off, her business acumen and ability to support her family is beyond reproach. As a mother of two and wife to a husband who is always on the run, she strives to maintain balance in her home all while preserving herself and answering God’s call to ministry.

Lesa’s wisdom is beyond her years and anyone who sits to hear her speak will hear God’s heart flow straight from hers.

## Melitta Campbell

Melitta Campbell spent 25 years in business and entrepreneurship in London and Switzerland. She grew up in a single-parent household and she learned how important financial independence is for women. She worked for Europe’s largest bank in Geneva, Switzerland and created a Women’s Network where women could connect, share and support one another. She took a risk when she had her own daughter and left her 15-year career in marketing and communications for a more flexible work schedule. She became a freelance corporate writer and internal communications consultant. During this time, she was struggling with feeling overwhelmed and exhausted. To solve this, she took steps to change her business model to give herself more balance. Her new business model gave her access to world-class business and leadership training, coaches, and mentors. It also allowed her to mentor and coach women around the world on how to achieve business success on their own terms, from her home in Switzerland. She now lives with her husband and two daughters in a Swiss chalet overlooking Lake Geneva.





LIFE AT

# DREAM MENTORSHIP

*beyond Dream N'Brunch 2021*

We are on a movement to support, equip and empower 2,021 women by 2021!

As a nonprofit interested in investing in our communities and making a bigger impact, we understand the need for women to be provided with mentoring, training, and summer leadership program. Our organization, Dream Mentorship is actively creating a platform where we can close this gap in our community.

Join our movement so more women can have competitive advantage in the corporate world.







# Who We Are

Dream Mentorship is a mentoring and professional development 501(c)3 organization designed to provide young women with the preparation and strategies needed to advance in their dream careers because we believe that those dreams are valid.

With our S.M.A.R.T goals model, we provide mentoring, trainings, online courses and workshops on professional development and personal enrichment to young women in North America and West Africa.

# Our Mission

We provide women with the resources, mentoring, and tools they need to pursue their dreams with confidence and clarity. Our goal is to build a community that supports the dreams of 20-34-year-old women, whether that is working in a 9-5 job or starting their own business.





# And even more importantly, because of testimonials like these...



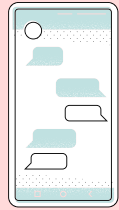
"Dream mentorship summer workshop has changed my life in a big way. This program has reminded me of my identity and who I am in God. It has also motivated me to pursue my purpose and dreams fearlessly and just go for what I want. The questions and the exercise we did during the classes have been of great help. They have helped me learn so much about me and challenge myself to do better and be better."

- Sharon Njoki, Mentee Alumni (Kenya)

"I can't say enough about how the Dream Mentorship Summer Program has benefited me. Not only have I grown in my knowledge and understanding of the career world, but I have also gained a stronger foundation of confidence and self-awareness through this program that I will be able to carry into the rest of my life and my career journey. I learned so much about myself and feel excited and driven to follow my dreams. I now know that my dreams are truly valid, and know concrete ways to achieve them!"

- Sarah Elizabeth Schwindt ( South Carolina, USA)

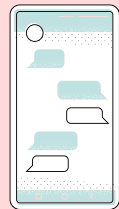




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You can give online on our  
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You can help share to your  
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**We can't meet our goals without the help of people like you!**

# Become a Dream Builder

**Together we can give young women the skills they need to live out their dreams.**

## **PARTNER WITH US MONTHLY**

**\$5.00**

**\$25.00**

**\$50.00**

**\$100.00**

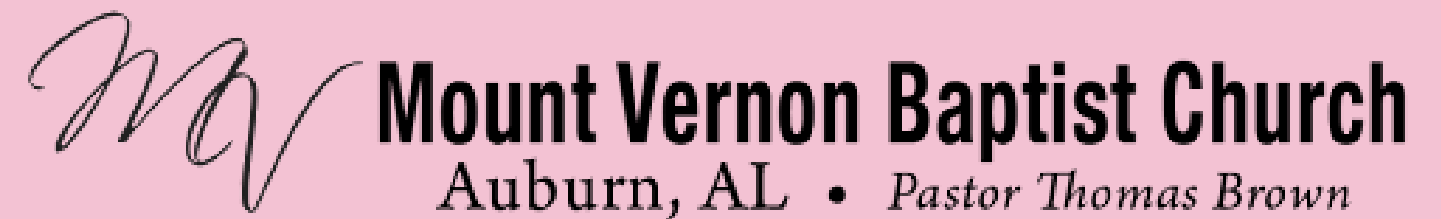
Together we achieve more. EVERY SINGLE dollar counts and your donation will contribute in making a difference in the life of many women.



# Thank you!

Thank you to our sponsors and donors for making this year's virtual conference a huge success and providing support all the way.

And a big thank you to every attendee of this year's Dream N'Brunch event. Thank you for registering, showing up and showing out! We love you all.





# Welcome to Dream Mentorship

  
DREAM  
MENTORSHIP  
IF YOU CAN DREAM IT, YOU GOTTA LIVE IT!

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